

## EXHIBIT D SIGNAGE POLICY

The following items are the only acceptable criteria for signs.

Dimensions

24"



### Size and Materials

#### "FOR SALE /FOR RENT" Sign

- 18" x 24" x .040 White Aluminum Single Faced Sign
- Applied High Performance Vinyl (Color: Forest Green)
- Up to Four Lines of Copy Allowed in Two 3 1/2 " x 22 " Boxes
- If you are using a Quick Response (QR) Code it must be located in the bottom left corner of the 3 1/2 " x 22 " box
- Corners Rounded with 1" Radius
- Sign to be Fastened to Standard Steel Step Frame (Painted Black)

#### "SALE PENDING" or "CONTRACT PENDING" Sign (Only Rider Sign Permitted)

- 6 " x 24 " x .040 " White Aluminum Single Faced Sign
- Applied High Performance Forest Green Vinyl (Text Reversed Out)
- Sign Fastened to the Bottom of the "FOR SALE" Sign As Needed

#### "OPEN HOUSE" Sign

- 18" x 24" x .040 White Aluminum Double Faced Sign
- Applied High Performance Vinyl (Color: White with Forest Green lettering)
- Corners Rounded with 1" Radius
- Sign to be Fastened to Standard Steel Step Frame (Painted Black)



Example of "FOR SALE" or "FOR RENT" Sign

**Letter Sizes and Fonts**

- Lakewood Ranch Palatino Bold – 2 "
- FOR SALE/FOR RENT Palatino Bold – 3 "
- Two Boxes Helvetica Medium – up to 1 ¼ "
- SALE PENDING Helvetica Medium – 2 "
- Lakewood Ranch & logo SnellBT – 2 "
- OPEN HOUSE Palatino Bold – 3 "
- Green Arrow

**Sources**

You can use any sign company of your choice. The following are some of the companies that make signs for Lakewood Ranch residents.

Artisan Signs of Sarasota  
 6244 Clark Center Avenue, Suite 4  
 Sarasota, FL 34238  
 Phone: (941) 923-7005; Fax (941) 923-5551

Signs by Tomorrow  
 3959 Sawyer Road  
 Sarasota, FL  
 Phone: (941) 925-2605

Signs Now  
 1693 Main Street, Suite B  
 Sarasota, FL  
 Phone: (941) 951-7888

Signs 2 Go  
 8436 Lockwood Ridge Road  
 Sarasota, FL  
 Phone: (941) 355-0020

- **Standard Lakewood Ranch open house signs.** May be displayed as follows; one sign at the entrance to the neighborhood in which the open house is being held, (regardless of the number of homes holding an open house in that neighborhood) and one sign on the front lawn. Signs may be displayed the morning of the open house and must be removed by the owner no later than 1 hour after the open house.
- All real estate signs must be placed perpendicular to the street and no closer than twelve (12) feet from the curb.
- Signs must be removed no later than ten days after closing or upon move in of a tenant.
- Attaching flags or balloons to the sign is prohibited.
- Displaying signs of any sort other than those listed above or otherwise authorized by the SRVA is *Strictly Prohibited*.
- Security signs in front yard bedding. *Homeowner option.*